THE HALLMARK CHRISTMAS EXPERIENCE SWEEPSTAKES BY HALLMARK GOLD CROWN
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

SWEEPSTAKES ENTRY PERIOD: The Hallmark Christmas Experience Sweepstakes by Hallmark Gold Crown (the "Sweepstakes") begins at 12:00:01 AM Eastern Time ("ET") on Saturday, August 1, 2026 and ends at 11:59:59 PM ET on Monday, August 31, 2026 (the "Sweepstakes Period").

ELIGIBILITY: The Sweepstakes is open to legal residents of the 50 United States, including the District of Columbia and legal residents of Canada (excluding Quebec), who are age 21 or older and have a Crown Rewards account (U.S. residents) or a Hallmark Rewards account (Canadian residents) in good standing at the time of entry. Crown Rewards and Hallmark Rewards accounts collectively referred to herein as "Rewards Account" or "Rewards Accounts". The email address provided with any Entry must match the email address associated with entrant's Rewards Account. Void in Quebec, Puerto Rico, Guam, the U.S. Virgin Islands and wherever else prohibited by law. Employees of Hallmark Cards, Inc. and William E. Coutts Company, Limited/La Compagnie William E. Coutts, Limitee (DBA Hallmark Canada) (the "Sponsors"), US Sweepstakes & Fulfillment Company (the "Sweepstakes Administrator") and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state/provincial and local laws and regulations.

HOW TO ENTER: There are three (3) ways to enter.

Method #1: Registration Entry. During the Sweepstakes Period, participants must visit www.HallmarkGoldCrownSweepstakes.com (the "Website") and follow all entry instructions to complete the entry form using the email address associated with their Rewards Account and submit to receive one (1) entry into the Sweepstakes (the "Registration Entry"). IMPORTANT: The email address provided with any Entry must match the email address associated with entrant's Rewards Account or the associated Registration Entry and subsequent Hallmark Card Entries will be void. Rewards Accounts may not be shared by multiple participants. **Limit: One (1) Registration Entry per person during the Sweepstakes Period.**

Method #2: Hallmark Card Entry. To participate using the Hallmark Card Entry method, participants must, during the Sweepstakes Period, purchase a Hallmark brand greeting card at any Hallmark Gold Crown location in Canada or the U.S., any Hallmark Gold Crown store inside select Canadian Pharmacies, Drugstores and Drug Marts participating in the Hallmark Rewards program, or Hallmark.com in the US (the "Eligible Purchase") and take a photograph of the Eligible Purchase receipt with the Hallmark brand greeting card circled (the "Receipt Photo"). To enter, during the Sweepstakes Period and upon completing a Registration Entry, follow the instructions on the

Registration Entry confirmation screen or return to the Website and use the returning user login and upload and submit a Receipt Photo to receive one (1) additional entry into the Sweepstakes (the "Hallmark Card Entry"). In the event there are multiple Hallmark brand greeting cards purchased during a single Eligible Purchase, Receipt Photo may be uploaded once for each card in the Eligible Purchase. Eligible Purchases and Receipt Photos may not be shared by multiple participants. **Limit: Ten (10) Hallmark Card Entries per person during the Sweepstakes Period.**

Method #3: Free, Alternate Method of Entry ("AMOE") / Mail-in Entry. To enter without making an Eligible Purchase, clearly hand-print your name, complete address, email address associated with your Rewards Account and phone number on a sheet of paper and mail that sheet of paper in an addressed envelope with proper postage to the following address (the "Mail-In Entry") to receive one (1) entry into the Sweepstakes:

- US residents may mail to: The **Hallmark Christmas Experience Sweepstakes by Hallmark Gold Crown**, PO Box 595, Social Circle, GA 30025-0595.
- Canadian residents may mail to: US Sweepstakes & Fulfillment, ATTN The **Hallmark Christmas Experience Sweepstakes by Hallmark Gold Crown,** 17-7000 McLeod Road, Unit 135, Niagara Falls, ON L2G 7K3.

Each Mail-In Entry must be mailed separately and must be postmarked between Saturday, August 1, 2026 and Monday, August 31, 2026, and received by Monday, September 7, 2026. Photocopied, illegible, or mechanically reproduced entries are not eligible. All entries become the property of the Sponsors and will not be returned or acknowledged. Sponsors are not responsible for lost, late, damaged, misdirected or postage-due mailed entries. **Limit: Ten (10) Mail-In Entries per person during the Sweepstakes Period.**

Entrants are subject to all notices posted online including but not limited to the Sponsors' Privacy Policies, which can be found at https://www.hallmark.com/privacy/ and https://www.hallmark.ca/en/privacy/.

Registration Entry, Hallmark Card Entry and Mail-In Entry collectively referred to herein as "Entry" or "Entries". **Limit: Eleven (11) Entries per person regardless of method of entry.** All methods of entry have an equal chance of winning. All entries become the property of the Sponsors and will not be acknowledged or returned.

PRIZE/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:

Grand Prize: There is one (1) Grand Prize available to be won. Grand Prize consists of a Holiday getaway for two (2), winner and one (1) guest, to Kansas City, MO to attend the Hallmark Christmas Experience from 12/04/26 to 12/06/26. Prize package will include:

- Two (2) Find Magic Ticket Packages to the 2026 Hallmark Christmas Experience;
- $1,250 USD (valued at approximately $1,701.73 CAD) travel stipend winner may use towards transportation expenses awarded in the form of a prepaid reward card in the currency of winner's country of residence;
- Two (2) nights standard-room accommodations at the Westin Kansas City at Crown Center Square; and
- Two (2) tickets to the HCE signature brunch.

- The total ARV of the Grand Prize is: $3,752.94 USD (valued at approximately $5,324.41 CAD).

The total ARV of all prizes available to be won: $3,752.94 USD/ $5,324.41 CAD.

Odds of winning will depend upon the total number of eligible entries received.

RANDOM DRAWING: The potential winner will be selected in a random drawing on or about **11:00 AM ET on Wednesday, September 9, 2026** from among all eligible entries received during the Sweepstakes Period by the Sweepstakes Administrator, an independent representative of the Sponsors whose decisions are final.

WINNER NOTIFICATION & VERIFICATION: Potential Grand Prize winner will be notified via email and/or phone, and will be required to sign and return, within five (5) days of notification, an Affidavit of Eligibility, a Liability Waiver, an IRS W-9 Form and where allowable, a Publicity Release (collectively, "the Releases") or, if winner resides in Canada, a Declaration and Release Form (the "Declaration"). These Releases will require the Grand Prize winner to furnish their Social Security Number for the sole purpose of tax reporting, as required by law. Guest of winner will also be required to sign a Travel Companion Liability & Publicity Release. Noncompliance will result in disqualification and an alternate winner may be selected. Trip must be taken on dates specified or prize will be forfeited in its entirety. The prize package will be awarded within approximately 45 days after the winner is verified.

If Grand Prize winner is a U.S. resident, they will be required to complete and return an IRS W-9 Form and furnish their Social Security Number for the sole purpose of tax reporting, as required by law. Noncompliance will result in disqualification and an alternate winner may be selected.

If Grand Prize winner is a Canadian resident, they will be required to correctly answer a skill-based mathematical test question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of Declaration) within a limited time-period in order to be eligible to receive their prize. Not providing the answer within the required time period, providing an incorrect or incomplete answer, or noncompliance with the terms of administration of the skill-testing question will result in disqualification of the potential winner and an alternate winner may be selected. Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these Official Rules, that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsors are unable to determine and verify a potential winner after repeated alternate drawings or if Sponsors fails to receive a sufficient number of entries to correspond to the number of prizes available to be awarded, Sponsors reserve the right to not award such prize(s).

PRIZE CONDITIONS: Prize is not redeemable for cash, assignable, transferable and may not be substituted except at Sponsors' sole discretion. Sponsors reserve the right to substitute a prize of

equal or greater value at its discretion. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

All travel related expenses, including but not limited to, transportation to and from home and Grand Prize destination, taxes, gratuities, incidentals, upgrades, insurance, service charges, airport surcharges, departure taxes, hotel, resort or property fees, luggage fees, food & beverage and personal expenses are the sole responsibility of prize winner and/or their Guest(s). Any person that participates in the trip that is not deemed to be a Guest must pay their own expenses. Winner and Guest must have valid photo ID and any other required documentation prior to departure.

Grand Prize Winner and Guest must agree to abide by all hotel, venue, transportation, and any other prize-related activity rules and regulations in effect. Failure to do so may result in forfeiture of prize and no other substitution or compensation will be provided in lieu thereof.

Photo identification and credit card or cash deposit may be required at any time for incidental charges (e.g., room service, use of telephone/IT services, laundry and all other optional extra services not provided in the Grand Prize). If Grand Prize winner elects to travel or partake in the Grand Prize with no Guest, no additional compensation will be awarded. Accommodations are subject to availability at time of reservation. Advance booking requirements and travel restrictions may apply. Availability is subject to factors such as weather, seasonality and space availability. If weather or other incident or conditions beyond the control of the Sponsors affects the ability for winner and their Guest to redeem any portion of prize during the scheduled date and time, then the Sponsors shall have no further obligation to the winner and/or Guest other than to supply the remaining elements of the prize package minus the unused portion of prize. Sponsors shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by hotels, venue operators, transportation companies, prize providers or any other persons providing any prize-related services or accommodations. Sponsors are not liable for expenses incurred as a consequence of flight cancellation/delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsors. If Grand Prize is forfeited prior to Sponsors finalizing and paying for all Grand Prize components, and there is sufficient time to notify an alternate winner, the prize will be awarded to an alternate winner in a separate random drawing from among all non-winning eligible entries. Winner and Guest are responsible for obtaining the proper travel documentation (e.g., valid photo ID and/or passport with a minimum validity 6 months after the date of return) prior to travel. Winner's Guest must be legal U.S. or Canadian resident, 21 years or older and must complete and return a Travel Companion Liability & Publicity Release prior to travel as noted above.

In the event a winner or their Guest engages in behavior that, as determined by the Sponsors in their sole discretion, is obnoxious or threatening, illegal, that is intended to annoy, abuse, threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsors or any of Sponsors' services, products, trademarks, service marks, or logos, Sponsors reserve the right to terminate the trip early, in whole or in part, and send the winner and/or their Guest home with no further obligation or compensation whatsoever to winner and/or Guest. In the event a winner engages in behavior during travel that (as determined by Sponsors in their sole discretion) is illegal, tortious, or subjects winner to arrest

or detention, Sponsors shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by winner as a result of such conduct. **SPONSORS SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE PRIZE OR ANY OTHER ASPECT OF GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.**

Pre-paid bank rewards cards are not redeemable for cash and will not be replaced if lost or stolen. Pre-paid bank rewards card usage is subject to the issuing company's complete terms and conditions, including expiration dates.

Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video recordings, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

GENERAL: Although subsequent attempts to enter beyond the limits stated herein may be received, only the first complete entry(ies) received from a particular entrant up to the limit for any method of entry will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sponsors and the Sweepstakes Administrator, and release the Sponsors, the Sweepstakes Administrator and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the Sweepstakes, and the acceptance and use/misuse of the prize offered. Participating entrants assume all liability for and Released Parties shall be held harmless against any liability for any injury, losses or damages of any kind to persons, including personal injury or death, or injury to property caused or claimed to be caused in whole or in part, directly or indirectly, by participation in this Sweepstakes, acceptance, possession, or use/misuse of the prize, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsors may ask any entrant or potential winner to provide Sponsors with proof, to Sponsors' satisfaction, that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer,

hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsors on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, entrant (i) agrees to be bound by these official rules, including all eligibility requirements, and (ii) agrees to be bound by the decisions of Sponsors and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes.

Sponsors reserve the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any factor beyond Sponsors' reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsors. If, for any reason, the Sweepstakes cannot be run as planned, Sponsors may disqualify any suspect entries or individuals from the Sweepstakes and any sweepstakes it sponsors and (a) suspend the Sweepstakes and modify the Sweepstakes to address the impairment, then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; and/or (b) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS SWEEPSTAKES CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSORS. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE. FURTHER, SPONSORS SHALL NOT BE RESPONSIBLE FOR ANY CANCELLATIONS, DELAYS, DIVERSIONS, CHANGES IN SERVICE OR ACCOMMODATIONS OR SUBSTITUTIONS, OR FOR ANY ACTS OR OMISSIONS BY ANY THIRD PARTIES BEYOND ITS REASONABLE CONTROL, INCLUDING AIR CARRIER(S) AND OTHER TRANSPORTATION COMPANIES; LODGING, RESTAURANT OR OTHER HOSPITALITY PROVIDERS; ENTERTAINMENT PROVIDERS, VENUES OR ARTISTS; OR OTHER THIRD PARTY PROVIDERS SUPPLYING ANY SERVICES OR COMPONENTS OF THE PRIZE(S) TO WINNERS AND/OR THEIR GUESTS, OR FOR ANY RESULTING INJURIES, INCLUDING MONEY DAMAGES, COSTS AND EXPENSES, PROPERTY DAMAGES, PERSONAL INJURIES OR DEATH RESULTING THEREFROM.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL

REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

GOVERNING LAW AND LIMITATION OF LIABILITY: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsors or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Montana, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS ($10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS ($10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

DISPUTES: The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state, provincial and federal courts in Jackson County, MO and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Kansas City, MO. The federal or state/provincial law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Kansas City, MO. Sponsors agree to pay the

administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

PRIVACY: As a condition of entering the Sweepstakes, each entrant gives consent for Sponsors to obtain and deliver their name, address and other information to third parties, including Sweepstakes Administrator, for the purpose of administering this Sweepstakes and to comply with applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state/provincial record retention requirements. Any information entrant provides to Sponsors may be used to communicate with entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. Personal information collected from entrants are subject to the Sponsors' Privacy Policies, which can be found at https://www.hallmark.com/privacy/ and https://www.hallmark.ca/en/privacy/.

US RESIDENTS WINNER CONFIRMATION REQUEST: For a written confirmation of the winner (available after 09/09/26), send a stamped, self-addressed envelope (no later than 10/09/26), to: **The Hallmark Christmas Experience Sweepstakes by Hallmark Gold Crown** Winner Confirmation Request, PO Box 654, Social Circle, GA 30025-0654.

CANADA RESIDENTS WINNER CONFIRMATION REQUEST: For a written confirmation of the winner (available after 09/09/26), send a stamped, self-addressed envelope (no later than 10/09/26), to: **US Sweepstakes & Fulfillment Co., ATTN: Hallmark Christmas Experience Sweepstakes by Hallmark Gold Crown, 17-7000 McLeod Road, Unit 135, Niagara Falls, ON L26 7K3.**

SPONSORS: Hallmark Cards, Inc., 2501 McGee St, Kansas City, MO 64108 and William E. Coutts Company, Limited/La Compagnie William E. Coutts, Limitee (DBA Hallmark Canada), 15 Mary St W, Lindsay, ON K9V 2N5.

SWEEPSTAKES ADMINISTRATOR: US Sweepstakes & Fulfillment Company, 1630 30th St., STE A593, Boulder, CO 80301. 1-800-620-6044

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